

# DRM ACTION

## FOLLOW THE 12

Achieve "A" Level Operations

Show Sincere  
Appreciation

Provide  
Encouragement

Constant, Repeatable Comp Unit Sales Growth

### QF3!

Communicate  
a Vision Focused  
on Success

Follow Training  
Systems & Development  
to Build Confidence  
in People

**Managed  
PROFITS**  
92% of  
Target  
U.O.M.

**Employer  
of  
Choice**

### INSPIRATIONAL

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H  
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P

Show Respect &  
Earn Trust  
Define the Importance  
of All Tasks

T Teaching  
L Leading  
C Coaching  
I Inspiring

Dream BIG  
Work HARD  
Get it DONE

Play FAIR  
Have FUN  
Make a DIFFERENCE

Demonstrate By Example Arby's Core Values



DRM, INC.